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IDX Insights Launches the First, Investable IDX Crypto Opportunity Index (COIN); Now Available on SMArtX Advisory Solutions' Platform

IDX Insights, a research & development firm, announces the launch of the first investable factor crypto currency index, which is now available on SMArtX Advisory Solutions' managed accounts platform. The IDX Crypto Opportunity Index (COIN), is designed to opportunistically allocate between cryptocurrencies and fixed income ETFs by exploiting short-term momentum. The index seeks to provide a risk-managed allocation option for investors who seek to use robust factor techniques to harvest attractive risk-adjusted returns from a volatile asset class.

Ben McMillan, founding partner and CIO of IDX Insights said, "As crypto-assets have emerged as an alternative asset class, we continued to question how to prudently deploy risk- capital in the space. While several long-only crypto-currency indexes exist, there were none that took a tactical approach to deploying risk-capital when the risk/return profiles look most favorable. Nascent asset classes often provide an opportunity for substantial returns but come with elevated volatility and considerable drawdowns; and bitcoin (and the other cryptocurrencies) have been no different. We've seen increased investor interest in the space but believe that a long-only approach simply doesn't make sense for most investors."

Evan Rapaport, founder and CEO of SMArtX Advisory Solutions said, "We have been seeing increased demand from Advisors who want to provide clients exposure to cryptocurrency but have been unable to do so due to the lack of custodial options and inherent volatility associated with the asset class. The IDX Crypto Index can help to solve both of these issues. SMArtX was first to offer long/short strategies to advisors in a UMA structure and is proud to work with IDX to offer pioneering Crypto strategies to the advisor marketplace".

With the prospect of economic and political uncertainty, as well as historically low forward-looking returns, investors are seeking strategies that can provide attractive returns - on an absolute and risk-adjusted basis - that are uncorrelated to global equity markets. The IDX Crypto Opportunity Index seeks to provide investors with access to an emerging, high opportunity asset class by harvesting attractive risk-adjusted returns by using proven, robust factor techniques.

The IDX Crypto Opportunity Index joins 16 other IDX indices currently available on the SMArtX Advisory Solutions platform. The existing indexes cover a wide range of investment strategies including fixed income, commodity, sector, and factor-based solutions.

About SMArtX Advisory Solutions

SMArtX Advisory Solutions (www.smartxadvisory.com) is the next generation turnkey asset management platform and the only platform to seamlessly offer traditional, alternative, and passive direct index strategies in a unified managed account structure. The firm also uses its proprietary trading and managed accounts technology to power SMArtX (www.smartx.us), SS&C Advent's integrated unified managed account solution.

About IDX Insights, LLC

IDX Insights, LLC (www.idxinsights.com (<https://idxinsights.com/>)) is a research firm focused on developing innovative index solutions across the alternative landscape. Learn more about our unique Indexing as a Service ("IaaS") at idxinsights.com/indexing-as-a-service-iaas. IDX Insights does not offer or provide investment advice or offer or sell any securities, commodities, or derivative instruments or products. The IDX Insights, LLC corporate name and all related logos are the exclusive intellectual property of IDX Insights, LLC.